

Environmental Technologies Trade Advisory Committee
September 26, 2023: 8:45 AM – 3:30 PM ET
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The Environmental Technologies Trade Advisory Committee (ETTAC) convened the third meeting under its 2022 – 2024 charter from 8:45 AM – 3:30 PM ET on September 26, 2023. The meeting was hybrid and included both virtual and in-person attendance. In-person participants met at the Commerce Research Library in the Herbert C. Hoover Building.

ETTAC Members Present:

Ms. Adina Renee Adler
Mr. Randy Baerg
Mr. Chuck Chaitovitz
Ms. Lina Chiaverini
Ms. Anne Germain
Mr. Richard Gust
Ms. Cynthia Hartley
Mr. Max Herzog
Mr. Rick Hill
Ms. Carrie Houtman
Ms. Tasha Jamaluddin
Ms. Debra Johnson
Mr. Ajay Kasarabada
Mr. Carlos Lemos
Mr. Jim Matharu
Mr. Joshua Mahan
Mr. Ashish Raval
Mr. Eric Reading
Mr. David Rigby
Mr. Ben Rubin
Ms. Clare Schulzki
Mr. Stephen Strachan
Mr. John Trofatter
Ms. Pauli Undesser
Mr. Craig Updyke
Mr. Roberto Vengoechea
Mr. George Vorsheim
Mr. Sean Wihera

Department of Commerce, International Trade Administration (ITA) Officials Present:

Megan Hyndman, Designated Federal Officer (DFO), ETTAC
Victoria Yue, Senior International Trade Specialist, Office of Energy and Environmental Industries (OEEI)
Anna Cron, International Trade Specialist, OEEI
Alec Hilton, International Trade Specialist, OEEI
Evelina Scott, International Trade Specialist, OEEI

Lauren Schefsky, International Trade Specialist, Office of Critical Minerals and Metals
Scott Shaw, Deputy Assistant Secretary for China and Mongolia

Other U.S. Government Officials Present:

Lili Bolz, Bureau of Industry and Security (BIS)
Brent Webster, BIS
Kyle Norris, BIS
Gabriella Carney, BIS
Sammi Ebersole, National Oceanic and Atmospheric Administration (NOAA)
Rebecca Reese, NOAA
Edward You, Office of the Director of National Intelligence (ODNI)
Sabrina Hovak, ODNI
Eric Haxthausen, U.S. Trade and Development Agency (USTDA)

Other Officials Present:

Chrystal Denys, Commercial Specialist, U.S. Commercial Liaison Office, EBRD
Dennis Simmons, Senior Commercial Officer, U.S. Commercial
Susan Goeransson, Director, Head of Infrastructure Europe, EBRD
Ekaterina Miroshnik, Director, Head of Infrastructure Eurasia, EBRD
David Tyler, Associate Director, Head of Project Preparation and Implementation, EBRD
Sue Barrett, Director, Head of Infrastructure Turkey, Middle East and Africa, EBRD

Members of the Public Present:

Claudio Ternieden, Water and Wastewater Equipment Manufacturers Association (WWEMA)

September 26 MEETING MINUTES

Welcome and Committee Business

DFO Hyndman and ETTAC Chair Schulzki welcomed the committee members and motioned to begin the meeting. DFO Hyndman provided an overview of the agenda. The committee approved the previous (June 20) meeting minutes.

Subcommittee Readouts

Chair Schulzki asked each subcommittee to provide a readout of the issues they have identified for potential ETTAC recommendation topics. The Climate, Emerging Technology, & Innovation Subcommittee highlighted the subcommittee's draft recommendations related to water reuse and indoor air quality and noted they are considering drafting additional recommendations related to disaster risk reduction and residential greywater. The Supply Chain & Circular Economy Subcommittee previewed their draft recommendation letter regarding U.S. objectives for the United Nations Environment Assembly Intergovernmental Negotiating Committee (INC) on plastic pollution. The Trade Facilitation, Competitiveness, & Standards Subcommittee discussed its draft recommendation related to priority topics for USTDA Reverse Trade Missions. The subcommittee also noted its interest in exploring a recommendation related to the Indo-Pacific Economic Framework negotiations.

Moderated discussion with EBRD WEFTEC Delegation

Commercial Specialist Chyrstal Dennis and Senior Commercial Officer Dennis Simmons with the U.S. Commercial Liaison Office at the EBRD discussed the EBRD delegation that ITA is hosting to the Water Environment Federation's Technical Exhibition and Conference (WEFTEC) to learn about U.S. technologies and innovative approaches in the water and wastewater treatment sector. They were joined by four EBRD executives who will be part of the delegation, including Sue Barrett, Director and Head of Infrastructure for Turkey, Middle East & Africa; Susan Goeransson, Director and Head of Infrastructure Europe; Ekaterina Miroshnik, Director and Head of Infrastructure Eurasia; and David Tyler, Associate Director and Head of Project Preparation and Implementation. The EBRD executives gave an overview of their role within the EBRD's Sustainable Infrastructure Group and discussed their interests in critical infrastructure, innovative technologies, cybersecurity, and energy and water use efficiency, among other topics. EBRD and ITA officials answered questions from committee members regarding how to facilitate greater U.S. company participation in EBRD projects.

Round Robin Discussion on Public-Private Cooperation at COP28

Victoria Yue, Senior Climate Trade Policy Specialist with OEEI, discussed ways ITA is seeking to support U.S. companies at COP28. Several ETTAC members noted they would be present at COP28. ITA staff indicated they would stay in touch with committee members as ITA's plans solidify.

Update on ITA's Climate Adaptation Export Competitiveness Request for Information

DFO Hyndman and International Trade Specialist Anna Cron from OEEI provided an update on U.S. industry input received through the joint ITA-USTDA Request for Information on Climate Adaptation Export Competitiveness published from May-July 2023. ETTAC members provided feedback on opportunities and challenges for U.S. exporters in this sector.

Subcommittee Break-Out Meetings

The Committee split up into subcommittees to revisit the topics of interest they had expressed earlier in the day during their subcommittee readouts and refine potential recommendation topics in light of the day's briefings.

Climate, Emerging Technology, & Innovation Subcommittee

The Climate, Emerging Technology, & Innovation Subcommittee received a briefing from Edward You and Sabrina Hovak of ODNI regarding safeguarding U.S. innovation and technologies from foreign threats.

Supply Chain & Circular Economy Subcommittee

The Supply Chain & Circular Economy Subcommittee discussed the RTM recommendation letter and made final edits. The subcommittee also discussed how PFAS regulations will require major waste management infrastructure upgrades.

Trade Facilitation, Competitiveness, & Standards Subcommittee

The Trade Facilitation, Competitiveness, & Standards Subcommittee reviewed a draft recommendation letter on indoor air quality standards and agreed to provide input by mid-October to prepare the letter for final vote at the November 14th ETTAC meeting. The subcommittee discussed Indonesia's local content requirements for air quality monitoring

equipment and their interest in receiving a briefing from the U.S. Export-Import Bank. The subcommittee also discussed the need for greater integration between U.S. government customer relationship management platforms to better serve U.S. industry clients. The subcommittee agreed to look into this topic further.

Secretary's Trip to China and U.S. Export Controls

Deputy Assistant Secretary for China and Mongolia Scott Shaw provided an overview of the main outcomes from the Secretary Raimondo's trip to China. Kyle Norris, Lilane Bolz, Gabrielle Carney, and Brent Webster from BIS discussed U.S. export control policy and the status of cooperation with China on export controls.

Review of Recommendations and Voting

Subcommittee chairs reviewed the revised recommendation letters related to the UNEA plastic pollution instrument and USTDA Reverse Trade Missions. Chair Schulzki asked the ETTAC for a motion to approve both recommendation letters. The motions were given and seconded, and both letters were approved by ETTAC.

Public Comment & Adjournment

Mr. Claudio Ternieden briefly introduced himself to the committee as the Executive Director for WWEMA. He was the sole member of the public to comment.

No further issues were raised for public comment. The meeting was adjourned at 3:30 PM

I hereby certify that, to the best of my knowledge, the foregoing meeting minutes are accurate and complete.



Megan Hyndman
Designated Federal Officer
Environmental Technologies Trade Advisory Committee



Clare Schulzki
Chair
Environmental Technologies Trade Advisory Committee