



INTERNATIONAL
TRADE
ADMINISTRATION

U.S. CLEAN TECH EXPORT COMPETITIVENESS STRATEGY

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Why We're Here

Executive Order on Tackling the Climate Crisis at Home and Abroad

JANUARY 27, 2021 • PRESIDENTIAL ACTIONS

"The United States and the world face a profound climate crisis. We have a narrow moment to pursue action at home and abroad in order to avoid the most catastrophic impacts of that crisis and to **seize the opportunity that tackling climate change presents.** Domestic action must go hand in hand with United States international leadership, aimed at significantly enhancing global action."

- Executive Order on Tackling the Climate Crisis at Home and Abroad

"Today is "Climate Day" at the White House and — which means that today is "Jobs Day" at the White House. **We're talking about American innovation, American products, American labor.** And we're talking about the health of our families and cleaner water, cleaner air, and cleaner communities. We're talking about national security and America leading the world in a clean energy future."

- President Biden, January 27, 2021



What We Want to Achieve



U.S. clean tech companies enjoy **greater market access** in key regions and industries.



U.S. clean tech industry is supported through **enhanced access to information** and **focused trade promotion and analysis** in global markets.



Increased foreign direct investment helps to strengthen U.S. clean tech industrial base.



What is “Clean Tech”?

The Strategy will focus on technologies and their associated goods and services **that can contribute to a transition to net-zero emissions by significantly removing or reducing greenhouse gas (GHG) emissions.**



Image source: [climate.gov](https://www.climate.gov)





Feedback

Federal Register

- Request for comment published in Federal Register (FR) on August 30.
- Comment period closes October 1.
- FR Notice available here: <https://www.federalregister.gov/d/2021-18637>
- Submit individual comments here: <https://www.regulations.gov/ocket/ITA-2021-0005>

ETTAC Recommendation

- Submit recommendation on behalf of ETTAC to the Commerce Secretary.



FEDERAL REGISTER
The Daily Journal of the United States Government



Notice

Request for Comments on U.S. Clean Technologies Export Competitiveness Strategy

A Notice by the International Trade Administration on 08/30/2021

This document has a comment period that ends in 17 days. (10/01/2021)

[SUBMIT A FORMAL COMMENT](#)

[Read the 3 public comments](#)



Discussion Questions

1. **Export Promotion:** How can the U.S. Government be the most helpful in promoting exports of clean technologies and services?
2. **Competitiveness:** How can the U.S. Government be the most helpful in promoting the overall competitiveness of U.S. clean tech sectors?
3. **Milestones:** What objectives would you like to see the U.S. Government set for 2-months from now, 6-months, 12-months, and 2-years?
4. **Opportunities:** What sectors, technologies, or services offer the best opportunity for immediate export success or policy changes to support exports?
5. **Challenges:** Conversely, what are sectors, technologies, or services in which U.S. industry does not have a competitive position at this time, and what are the obstacles to U.S. competitiveness in these industries?
6. **International Coordination:** How could the U.S. Government cooperate and coordinate the Strategy with allies to maximize its success?
7. **Supply Chain:** Which gaps in the U.S. clean tech supply chain should be addressed, and how should the U.S. Government address those gaps?

Note: commentators may respond to any question and do not need to respond to all questions. This is part of a general solicitation.