

**Environmental Technologies Trade Advisory Committee**  
**August 2-4, 2021, 1:00pm – 4:00pm EDT**  
**Webex**

The Environmental Technologies Trade Advisory Committee (ETTAC) convened the first meeting under its new charter from 1:00-4:00 p.m. EDT on August 2-4, 2021 via Webex.

**ETTAC Members Present:**

Mr. Jack Adams	Ms. Tasha Jamaluddin	Mr. Bill Smallwood
Ms. Adina Renee Adler (Aug 4)	(Aug 2 and Aug 4)	Ms. Paula Soos
Mr. Dean Amhaus	Ms. Debra Johnson	Ms. Paula Stern
Mr. Jim Anderson	Mr. Nilaksh Kothari (Aug 2)	Mr. Stephen Strachan
Mr. Randy Baerg	Mr. Chris Lawson	Mr. Bryan Stubbs
Mr. David Biderman	Ms. Vanessa Leiby	Mr. Kevin Summ
Ms. Dana Blumberg	Mr. Carlos Lemos	Ms. Pauli Undesser (Aug 3-4)
Mr. Chuck Chaitovitz	Mr. Walt Marlowe (Aug 2)	Mr. Craig Updyke
Mr. Bill Decker	Mr. Jim Matharu (Aug 3-4)	Mr. Joseph Vaglio
Mr. Amir Eftekhari	Mr. Ashish Raval (Aug 3-4)	Mr. Roberto Vengoechea (Aug 3-4)
Mr. Tom Frankel (Aug 3-4)	Mr. David Rigby	Mr. George Vorsheim
Ms. Anne Germain	Ms. Clare Schulzki	Dr. Peter Zemek
Mr. Jeff Gottlieb		
Mr. Dick Gust		

**Department of Commerce, International Trade Administration (ITA) Officials Present:**

Victoria Yue, Designated Federal Officer (DFO), ETTAC  
Monica Gorman, Deputy Assistant Secretary for Manufacturing  
Adam O'Malley, Director, Office of Energy and Environmental Industries (OEEI)  
Man Cho, Deputy Director, OEEI  
Chris Herman, OEEI  
Pat Kirwan, Director, Trade Promotion Coordinating Committee (TPCC)  
Barbara Farrar, Acting Executive Director, Advocacy Center  
Danica Starks, Senior U.S. Commercial Liaison to the World Bank, Advocacy Center  
Ryan Russell, U.S. Commercial Service Global Environmental Tech Team Lead  
Elizabeth Laxague, U.S. Commercial Service  
Blanche Ziv, Director, Office of Industry Engagement (OIE)  
Michael Boyles, Office of Standards and Intellectual Property (OSIP)  
Anthony Quinn, OSIP  
Desi Jordanoff, Global Markets, Office of Western Hemisphere  
Finley Ong, Intern, U.S. Commercial Service

**Other U.S. Government Officials Present:**

Nakuma Wani-Kenyi, Office of the General Counsel, U.S. Department of Commerce  
Caitlin Blair, National Oceanic and Atmospheric Administration (NOAA), U.S. Department of  
Commerce  
Sammi Dowdell, NOAA, U.S. Department of Commerce  
Raffi Balian, U.S. Department of State  
Joan Flynn, U.S. Department of State  
Yvonne Shih, U.S. Department of State  
Claudia Steiner, U.S. Department of State  
Megan Barnhart, U.S. Environmental Protection Agency (EPA)  
Rick Ziegler, EPA

Paulo Almeida, EPA  
Christine Brown, Small Business Administration (SBA)  
Sam Browne, U.S. Department of Energy (DOE)  
Ben Campbell, Millennium Challenge Corporation (MCC)  
Christa Hasenkopf, U.S. Agency for International Development  
Amy Kreps, U.S. Trade Representative (USTR)  
Katy Sater, USTR  
Craig O'Connor, Export-Import Bank of the United States (EXIM)  
Dana Starkey, Development Finance Corporation (DFC)  
Amy Swers, U.S. Trade and Development Agency (USTDA)  
Jessica Henson, U.S. Department of the Treasury  
Joann Peterson, U.S. International Trade Commission (USITC)  
Andrew David, USITC

**Members of the Public Present:**

N/A

## **AUGUST 2 (DAY 1) MEETING MINUTES**

### **Welcome and Introductions**

DFO Victoria Yue motioned to start the meeting and took the attendance of the committee members. OEEI Director Adam O'Malley welcomed the Committee and reviewed the structure of ITA and the role of OEEI. Deputy Assistant Secretary for Manufacturing Monica Gorman emphasized the Biden Administration's climate goals and asked for the Committee's input on the upcoming Clean Technology Export Competitiveness Strategy.

### **ETTAC Overview and Agenda Preview**

DFO Yue briefly recapped the information provided to the committee during the June 15<sup>th</sup> kick off teleconference. She explained the structure and mandate of ETTAC and highlighted the objectives of the first virtual meeting (August 2-4), which included learning about ITA and Environmental Trade Working Group (ETWG) programs and activities, establishing subcommittees, and selecting ETTAC leadership.

### **Break-Out Session on Possible Subcommittee Topics**

The Committee broke into groups by industry sector and discussed cross-cutting themes for consideration as potential subcommittee topics including U.S. competitiveness, intellectual property issues, trade promotion, the circular economy, and climate change resilience.

## **AUGUST 3 (DAY 2) MEETING MINUTES**

### **Recap and Agenda Preview**

DFO Yue motioned to start the meeting, took attendance, and recapped yesterday's meeting. She then outlined the day's agenda, including learning about ITA programs and activities to inform subcommittee topics and future recommendations and establishing subcommittee topics.

### **Breakout Sessions with ITA Officials**

The Committee separated into four breakout rooms, and ITA officials rotated through each room in approximately 25-minute intervals to discuss ITA programs and activities relevant to ETTAC's purview and mission. Blanch Ziv described OIE's Market Development Cooperative Program, Strategic Partnership Program, and Top Markets Report. Barbara Farrar and Danica Starks explained the process of applying for advocacy and how ITA coordinates with multilateral development banks. Pat Kirwan provided an overview of TPCC export promotion activities and climate priorities. Ryan Russell described export promotion resources available to American businesses through the U.S. Commercial Service's Global Environmental Technologies Team.

### **Discussion of and Voting on Subcommittee Topics**

DFO Yue reviewed yesterday's discussion of potential subcommittee topics as well as the topics from the last ETTAC charter. The Committee established the following three subcommittees for the 2020-2022 charter:

- Trade Policy and Export Competitiveness
- Climate Change Mitigation and Resilience Technologies
- Waste Management and Circular Economy.

## **AUGUST 4 (DAY 3) MEETING MINUTES**

### **Recap and Agenda Preview**

DFO Yue motioned to begin the meeting, took attendance, and previewed the agenda.

### **ETTAC Leadership Discussion and Voting**

DFO Yue accepted nominations for ETTAC Chair, Vice Chair, and Subcommittee Chairs. Members nominated for the same position agreed to serve in a co-chair/co-vice chair capacity so no vote was needed. Bill Decker was selected as ETTAC Chair. Clare Schulzki and Roberto Vengoechea were selected as ETTAC Co-Vice Chairs. Chuck Chaitovitz was selected as the Trade Policy and Export Competitiveness Subcommittee Chair. Tasha Jamaluddin and Debra Johnson were selected as the Climate Change Mitigation and Resilience Technologies Subcommittee Co-Chairs. David Biderman was selected as the Waste Management and Circular Economy Subcommittee Chair.

### **Discuss Availability for Subcommittee Meeting**

The Committee split up into breakout rooms by subcommittee to discuss their availability and next steps to hold the first subcommittee meetings in advance of the next ETTAC meeting.

### **SBA Overview**

Christine Brown described SBA's mission and activities. She explained the State Trade Expansion Program (STEP) and how businesses qualify for STEP grants.

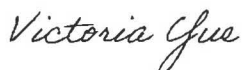
### **Breakout Sessions with Environmental Technologies Working Group (ETWG) Representatives**

The Committee broke into four breakout rooms, and USG officials from ETWG Agencies rotated through each room in approximately 25-minute intervals to discuss programs and activities relevant to ETTAC's purview and mission. Raffi Balian described U.S. State Department activities related to environmental technologies and the climate initiatives of the Biden Administration. Megan Barnhardt described the efforts of the EPA Office of International and Tribal Affairs to improve U.S. competitiveness and international environmental conditions. Amy Kreps described the USTR Office of Environment and Natural Resources' activities related to environmental technologies and noted that the agency is responsible for developing and coordinating U.S. international trade strategy and negotiations with other countries. Craig O'Conner described EXIM's mission and activities. Dana Starkey described DFC's activities and its investment priorities, which include climate. Amy Swers described USTDA's mission and activities. Ben Campbell described MCC's mission, structure, and climate change priorities.

### **Public Comment and Adjournment**

No issues were raised for public comment. The meeting adjourned at 3:58 p.m.

I hereby certify that, to the best of my knowledge, the foregoing minutes are accurate and complete.



Victoria Yue  
Designated Federal Officer  
Environmental Technologies Trade Advisory Committee



Bill Decker  
Chair  
Environmental Technologies Trade Advisory Committee