



INTERNATIONAL
TRADE
ADMINISTRATION

Introduction to the Environmental Technologies Trade Advisory Committee (ETTAC)

Victoria Yue

Designated Federal Officer

Office of Energy and Environmental Industries
International Trade Administration
U.S. Department of Commerce

ETTAC Authority and Mission

THE EXPORT ENHANCEMENT ACT OF 1988, AS AMENDED, 15 U.S.C. § 4721 ET SEQ.:

- ➔ Requires establishing an advisory committee, the **ENVIRONMENTAL TECHNOLOGIES TRADE ADVISORY COMMITTEE (ETTAC)**
- ➔ Requires establishing a TPCC Interagency Working Group, the **ENVIRONMENTAL TRADE WORKING GROUP (ETWG)**
- ➔ Requires identification of **PRIORITY COUNTRIES** and development of **EXPORT PLANS**
- ➔ Requires '**ONE STOP SHOPS**' for environmental businesses to access U.S. export programs
- ➔ Requires an **EVENT CALENDAR** and **INFORMATION DISSEMINATION PROGRAM**

ETTAC Purview and Description of Duties

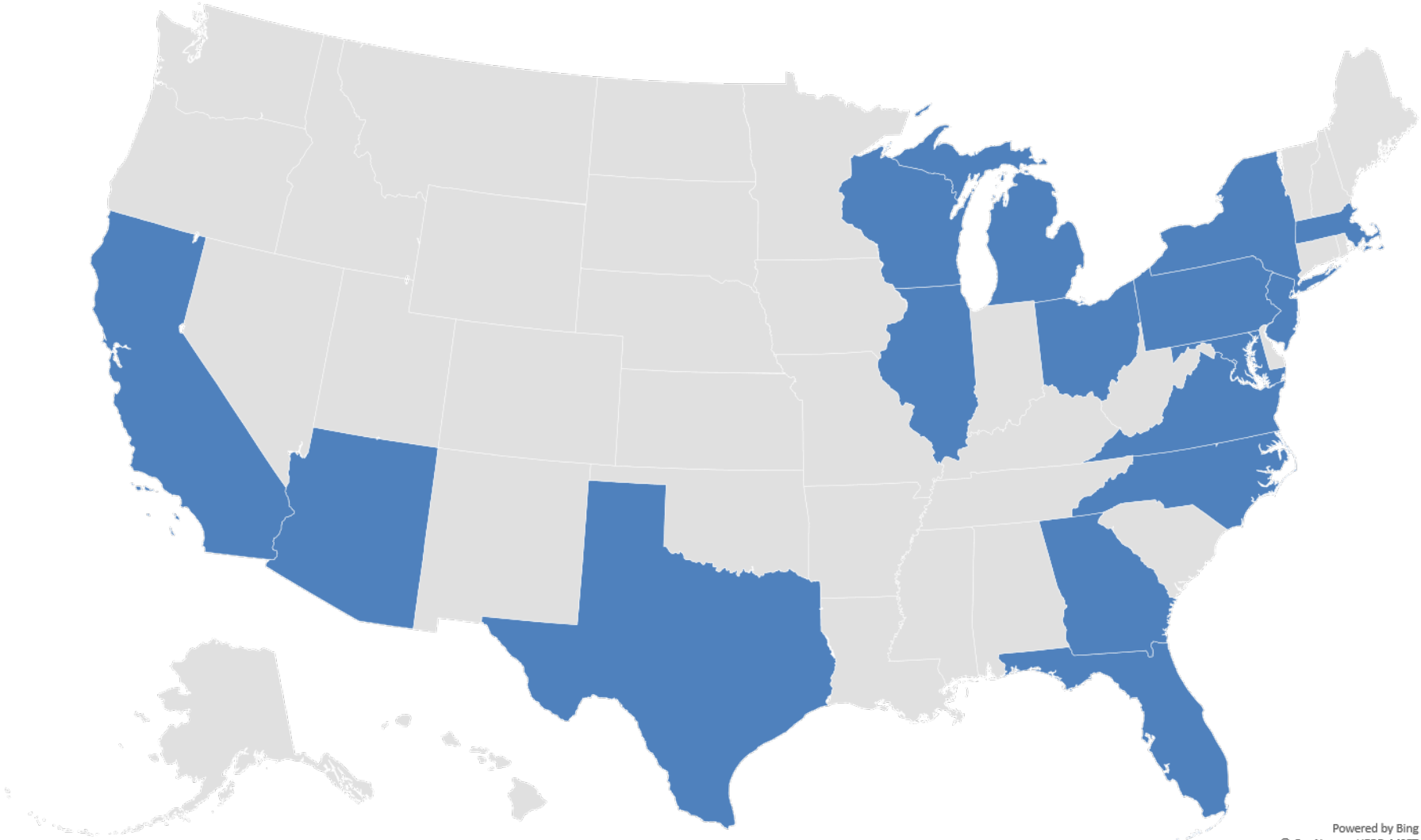
The ETTAC advises on:

- all matters concerning **TRADE POLICY DEVELOPMENT AND NEGOTIATIONS** relating to U.S. environmental technologies exports;
- the effect of U.S. Government policies, regulations and programs, and foreign governments' policies and practices on the **EXPORT OF U.S. ENVIRONMENTAL PRODUCTS, TECHNOLOGIES, AND SERVICES;**

ETWG-ETTAC Engagement

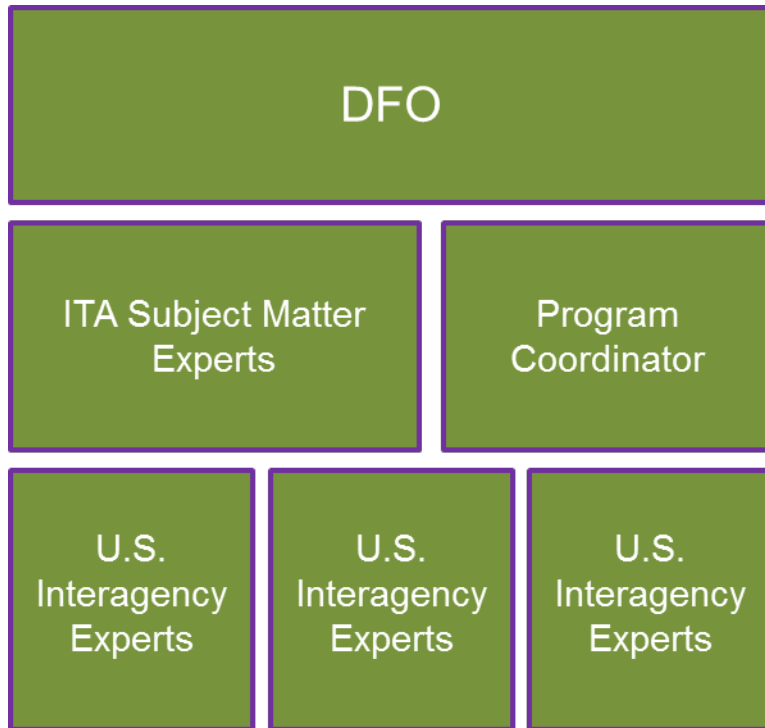


ETTAC 2020-2022 Member HQ Locations, by State

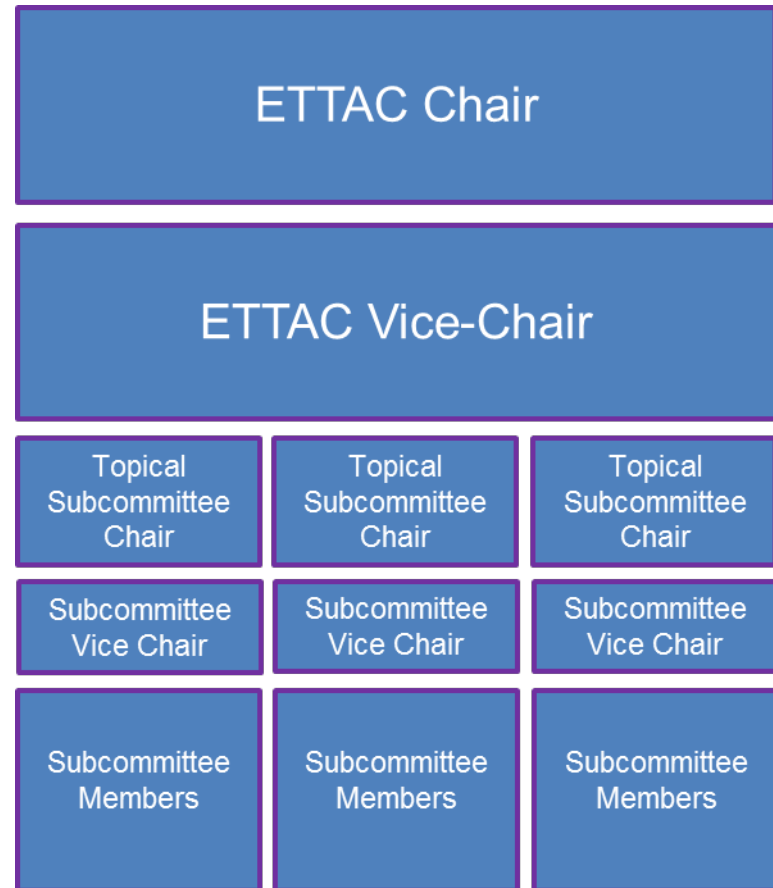


ETTAC Governance: Leadership Structure

U.S. Government

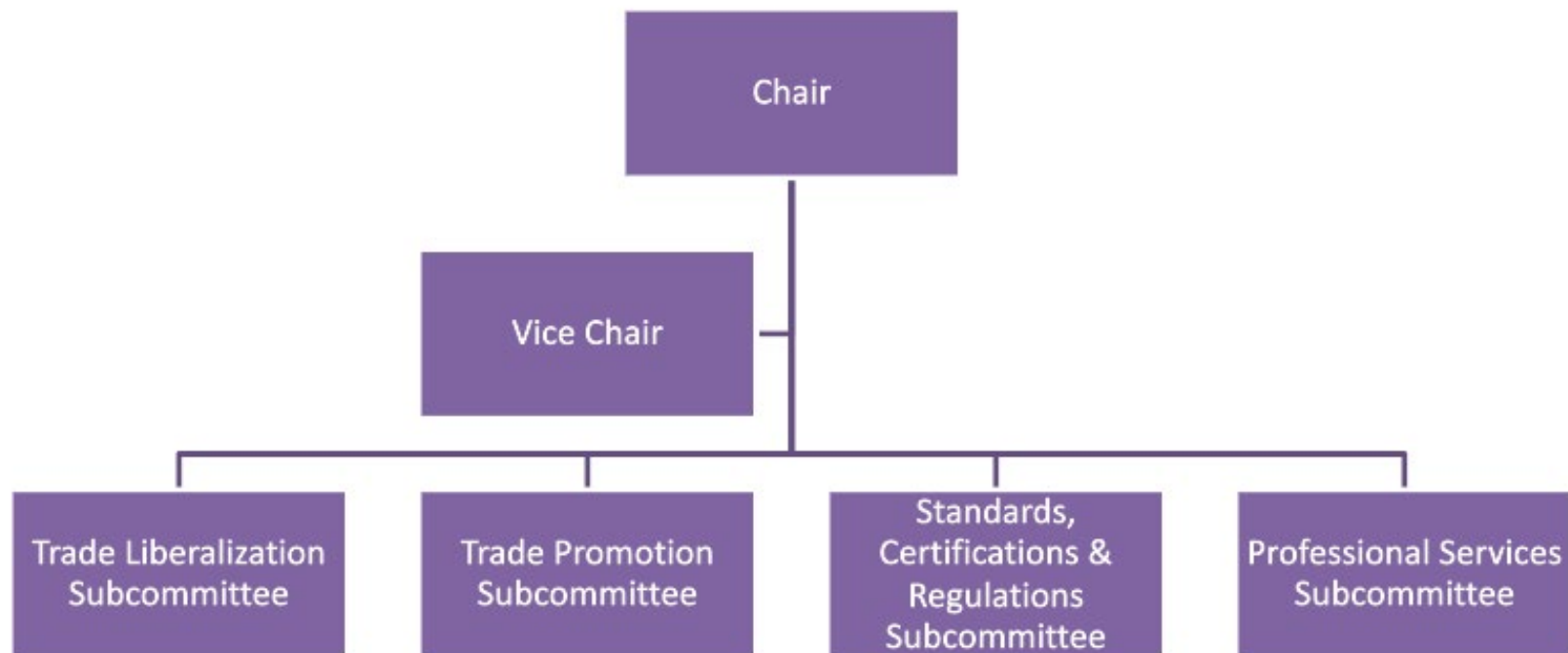


Committee



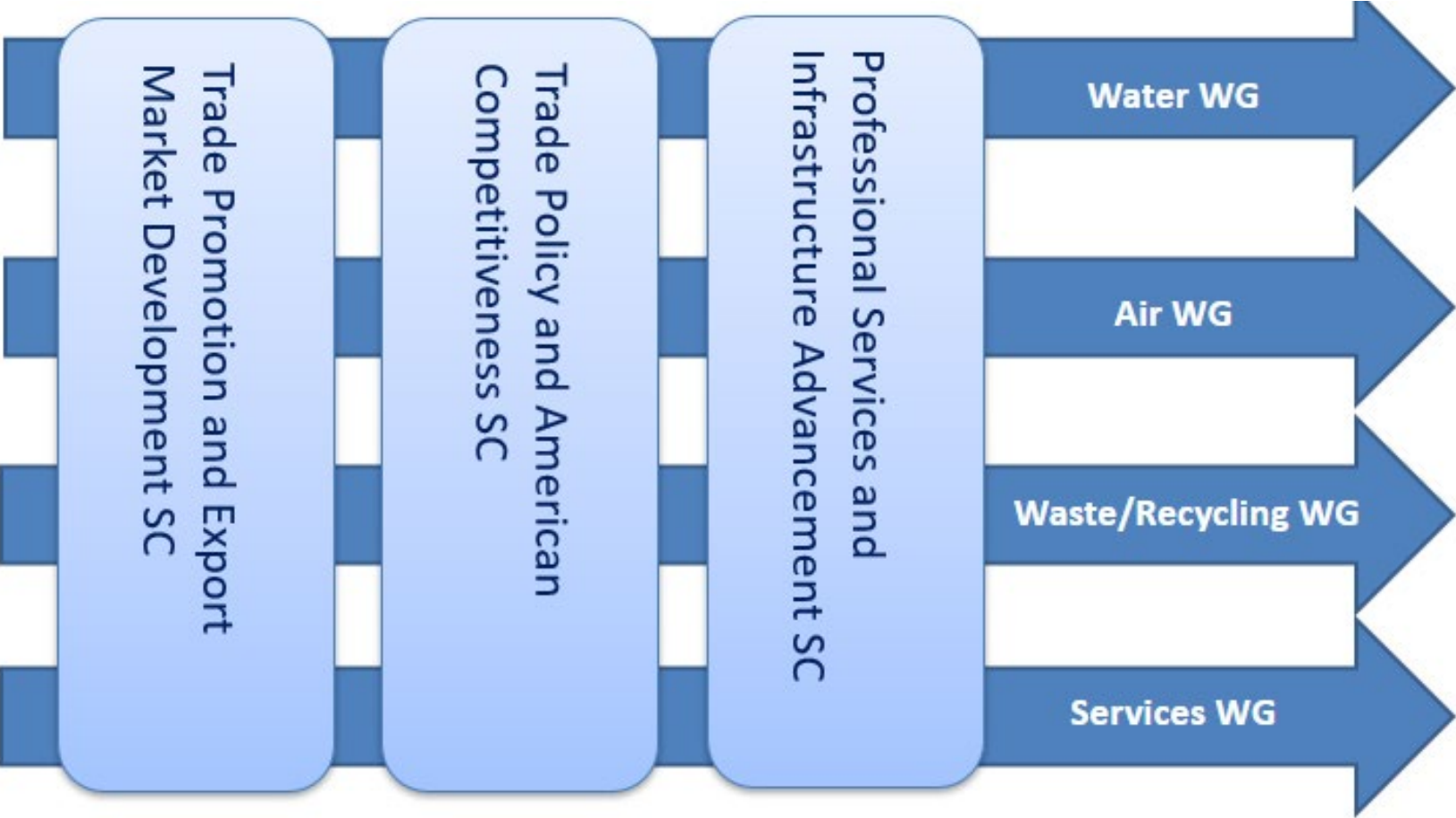
ETTAC Governance: Leadership Structure Example

2014-2016 ETTAC Charter



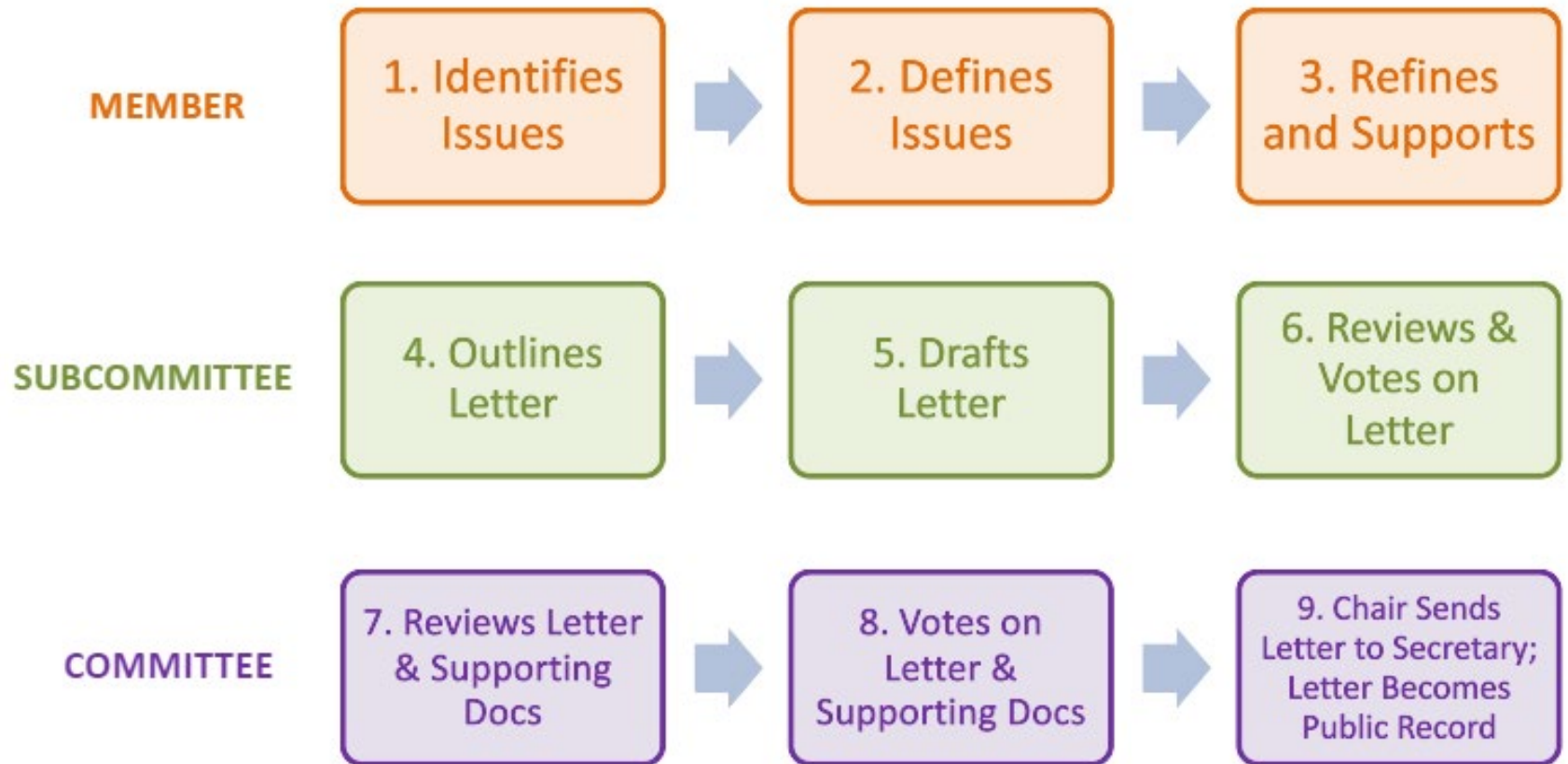
ETTAC Governance: Blended Structure Example

2016-2018 ETTAC Charter

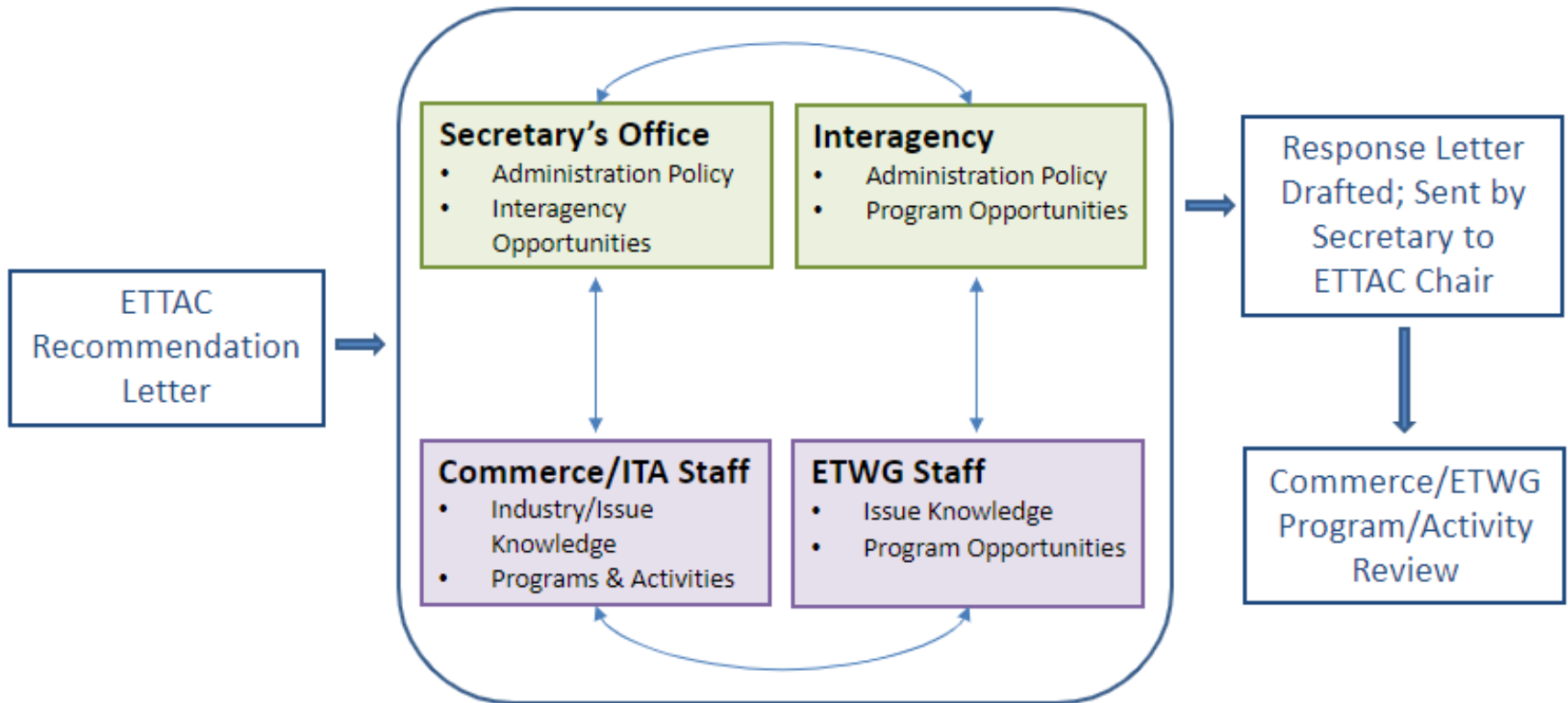


ETTAC Governance: Developing Recommendations

Cycle Summary



ETTAC Governance: Responding to Recommendations



ETTAC Governance: Recommendation Guidelines

All recommendations should be:

- Specific
- Clear
- Concise
- Complete
- Actionable
- Relevant
- Timely

November 29, 2017

The Honorable Wilbur Ross
Secretary
U.S. Department of Commerce
1401 Constitution Ave., N.W.
Washington, DC 20230

Dear Secretary Ross:

The Environmental Technologies Trade Advisory Committee (ETTAC) is a federally-established committee whose purpose is to advise on the policies and procedures of the U.S. Government that affect environmental technology exports. In this capacity, we write to convey our strong support for the United States to return to the negotiating table of the Environmental Goods Agreement (EGA) to ensure the elimination of tariffs on environmental goods.

As you consider negotiations beyond NAFTA, we hope EGA will be one of the top priorities given the competitiveness of the U.S. environmental industry. Our industry contributes significantly to U.S. jobs and export revenue. The global market for environmental goods and services reached \$1.05 trillion USD in 2015. According to Environmental Business International, Inc, the U.S. environmental industry supported 1,626,900 jobs. The estimated revenue from the industry in 2016 was \$329.7B, an increase of 2.7% from 2015, and in 2015, export sales contributed \$51.2B (15.5%) to this sector. Growth in this industry is forecasted to average 3.4% annually from 2017-2019 but could be improved with adjustments to trade policy and promotion.

“[T]ariffs remain a substantial and limiting barrier to trade in environmental technologies. In many markets, high tariffs compound the price differential for U.S. environmental technologies, making U.S. products prohibitively expensive in many markets or eroding profitability of U.S. goods in export markets,” according to the International Trade Administration’s 2017 Top Markets Report for Environmental Technologies.

While the U.S. industry is strong, we face stiff global competition and tariffs as high as 35% in key markets. Eliminating these tariffs will improve access to U.S. technologies, unlock opportunity for U.S. exporters, spur innovation and create jobs for U.S. workers.

As a global leader in environmental technology, the U.S. industry sees the EGA as an excellent opportunity to seize real benefits for the United States.

Thank you for your efforts in support of American companies and workers. We look forward to working with you to drive growth and level the playing field for the U.S. environmental technology and services industry.

Sincerely,



Ron Swinko
Chair, ETTAC

cc: Robert E. Lighthizer, U.S. Trade Representative

ETTAC Governance: 2018-2020 Recommendation Topics

The 2018-2020 charter of the Environmental Technologies Trade Advisory Committee (ETTAC) generated over 20 discrete recommendations on the following topics:

Trade Policy & Trade Negotiations

- U.S.-Japan Trade Negotiations
 1. Use international standards
 2. Eliminate tariffs of recyclable commodities
- U.S.-EU Trade Negotiations
 1. Create incentives to boost the Circular Economy
 2. Use international standards
- U.S.-UK Trade Negotiation
 1. Secure duty-free market access
 2. Encourage use of impact assessments
- Object to OECD Restrictions on Trade in End-of-Life Plastics
- Eliminate Section 232 Steel and Aluminum Tariffs for EU and Japan
- Increase environmental trade
- Waste management and marine litter

Trade Promotion & Export Market Development

- Establish interagency sub-sector working groups
- Convene public-private market intelligence roundtables
- Convene a roundtable with Multilateral Development Banks

Cooperation on Standards, Certifications, and Regulations

- Reduce international licensing requirements
- Eliminate EU TUV certification requirements
- Provide letters of free sale

ETTAC Governance: Sample Subcommittee Topics

- Trade Liberalization
- Trade Facilitation
- Trade Promotion
- Trade Finance
- Professional Services
- Standards, Regulations, and Certification
- Innovation
- Waste Management & Recycling Sector Issues
- Air Pollution Control & Monitoring Sector Issues
- Data Gaps / Big Data
- Supply Chain
- Client Sectors
- Non-Tariff Barriers
- Others...?

Consensus

At decision points during ETTAC Committee meetings, we will check on the level of consensus. If anyone is a level 1 or 2, we will keep discussing.

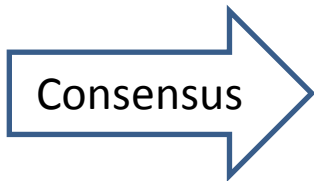
5 – Strongly Agree

4 – Agree

3 – Can see the plusses and minuses, will go with the group's decision

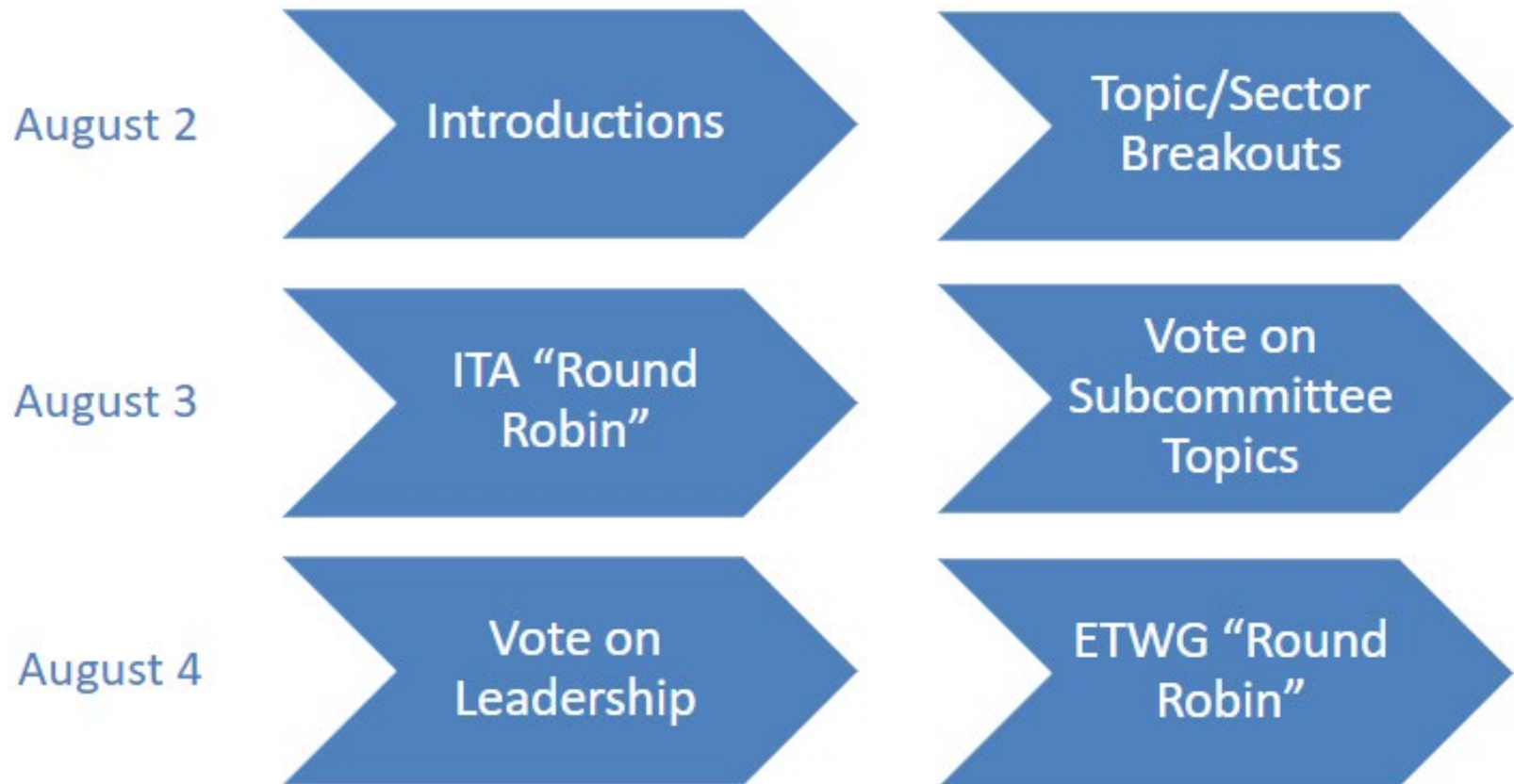
2 – Disagree

1 – Strongly disagree and can't support



Consensus

Agenda Preview



Next Steps

By the close of this meeting, you will have:

- Learned about key ITA/Commerce and ETWG representatives, programs, activities and policies;
- Defined topical subcommittees (collectively) and joined one (individually);
- Chosen committee and subcommittee leadership.

Agenda: August 2

- ✓ Welcome and Introductions
- ✓ ETTAC Overview and Agenda Preview
- Q&A
- Break
- Topic Review Breakouts (by sub-sector)
- Breakout Readouts and Discussion
- Wrap Up



INTERNATIONAL
TRADE
ADMINISTRATION

Questions?

Victoria Yue

ETTAC Designated Federal Officer

Victoria.yue@trade.gov

202-482-3492