



USMCA Nevada State Fact Sheet

Nevada's Trade with the World¹

- In 2019, Nevada exported \$9.0 Billion in goods to the world.
- In 2019, Nevada was the 32nd-largest state exporter of goods in the United States.
- In 2016, 39,077 U.S. jobs were supported by goods exported from Nevada.²
- In 2018, 3,420 companies exported goods from Nevada- 85 percent were small and medium-sized companies.³

Nevada's Trade with Canada and Mexico

Nevada's Rank in Exports to Canada and Mexico

In 2019, Nevada was the 38th-largest exporter of goods to Mexico and Canada.

Ranks of Canada and Mexico as Destinations for Nevada Exports

In 2019, Canada was Nevada's third-largest export destination and Mexico was the fourth-largest export destination.

*Statewide Statistics and Top Export Product Categories*⁴

- In 2019, Nevada exported \$1.9 Billion to Canada and Mexico, accounting for 22 percent of Nevada's total exports to the world.
 - Nevada exported \$1.2 Billion to Canada, 13 percent of Nevada's exports to the world.

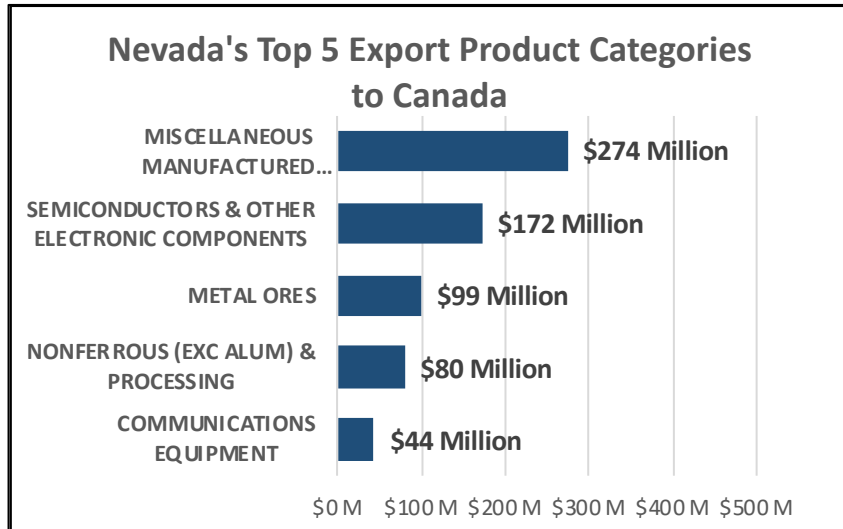
¹All trade data used in this report reflect the data published by June 15, 2020 from the U.S. Census Bureau, as compiled by the International Trade Administration's Trade Policy Information System (TPIS).

² Jobs supported by state exports estimates by the Office of Trade and Economic Analysis (OTEA), Industry and Analysis, International Trade Administration, U.S. Department of Commerce:

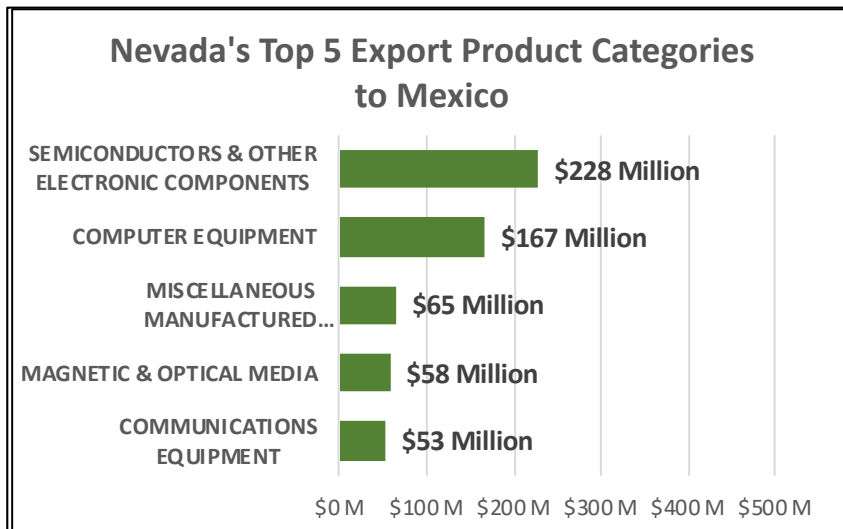
<https://www.trade.gov/mas/ian/employment/>

³ U.S. Census Bureau's A Profile of U.S. Importing and Exporting Companies, Table 6a 2018 Exports by State of Origin of Movement, Number of Exporting Companies, Value for Small and Medium Companies

⁴ Top export product categories reflected under the 2017 North American Industry Classification System (NAICS) at the 4-digit level of detail, compiled by TPIS.



- Nevada exported \$772 Million to Mexico, 9 percent of Nevada’s exports to the world.



Metropolitan Statistics⁵

- Nevada’s Top Metropolitan Exports to Canada and Mexico 2018
 - Reno **\$892 Million**

⁵ 2018 Metropolitan (statistical) area (MSA) exports to Canada and Mexico data from the U.S. Census Bureau compiled by the Office of Trade and Economic Analysis (OTEA), Industry and Analysis, International Trade Administration, U.S. Department of Commerce. Top products by MSA reflected under the 2017 North American Industry Classification System (NAICS) at the 3-digit level of detail.



- Top Products: Computer And Electronic Product Manufacturing; Miscellaneous Manufacturing; Machinery Manufacturing; Electrical Equipment, Appliance, And Component Manufacturing; Transportation Equipment Manufacturing
- Las Vegas-Henderson-Paradise **\$678 Million**
 - Top Products: Miscellaneous Manufacturing; Computer And Electronic Product Manufacturing; Machinery Manufacturing; Primary Metal Manufacturing; Transportation Equipment Manufacturing
- Carson City **\$33 Million**
 - Top Products: Transportation Equipment Manufacturing; Machinery Manufacturing; Fabricated Metal Product Manufacturing; Plastics And Rubber Products Manufacturing; Chemical Manufacturing

USMCA Will Benefit Nevada’s Top Export Sectors to Canada and Mexico

Nevada’s top export sectors to Canada and Mexico in 2019 include Computer and Electronic Products; Primary Metal Manufacturing; Minerals and Ores; and Electrical Equipment, Appliances, and Components.⁶

Computer and Electronic Products

Nevada is home to many leading technology manufacturing companies. In 2019, there were 113 computer and electronic product⁷ establishments in Nevada employing 3,518 employees. Washoe (Reno), Douglas, and Clark (Las Vegas) counties have the largest number of employees and establishments in the computer and electronic product sector. USMCA maintains duty-free access to Mexico and Canada for originating technology equipment for Nevada’s technology manufacturing companies. Industry⁸ appreciates the Market Access provision to be able to export and import for repair since many products are designed to be modular and swappable in case of malfunction in the technology sector. Industry⁹ supports the provision to prohibit unnecessary restrictions on remanufactured imports because the technology sector seeks to prolong the useful life of goods through repair, refurbishment, and reuse. Industry¹⁰ acknowledges USMCA’s new mechanism in the Information and Communication Technology (ICT) Equipment Annex to protect intellectual property in cryptographic products as a significant achievement. Industry¹¹ approves the new Digital Trade chapter, which contains the strongest disciplines on digital trade of any international agreement, providing a firm foundation for the expansion of trade and investment in innovative electronic products and services. For

⁶ Unless otherwise footnoted in the below sectors, sector employment data is average annual number of employees and establishments by county or local economic region by 2017 NAICS3-digit level from the Bureau of Labor Statistics.

⁷ Computer and electronic products sector defined as NAICS 334 for computer and electronic product manufacturing.

⁸ Industry Trade Advisory Committee 8 – Digital Economy Report Regarding USMCA:

<https://ustr.gov/sites/default/files/files/agreements/FTA/AdvisoryCommitteeReports/ITAC%208%20REPORT%20-%20Digital%20Economy.pdf>

⁹ Ibid.

¹⁰ Ibid.

¹¹ Ibid.



the first time in a trade agreement, the Intellectual Property chapter includes protections against the misappropriation of trade secrets and requires a minimum term of protection for industrial designs of at least 15 years.

Primary Metal Manufacturing

Nevada has a tradition of metals manufacturing with rich deposits of gold, silver and copper.¹² In 2019, the primary metal manufacturing sector employed 1,347 workers in 13 establishments.¹³ Clark county has the largest number of establishments in the primary metals manufacturing sector. USMCA maintains duty-free access to Mexico and Canada for originating primary metal products from Nevada's nonfuel mineral manufacturing companies and contains strong rules of origin protections to ensure that tariff preferences go to companies in the USMCA countries. USMCA also goes beyond any past trade agreement by including new Customs and Trade Facilitation provisions that will help reduce costs and bring greater predictability to the border for shipments of nonfuel resources, while at the same time ensuring customs administrations have the necessary tools to enforce the law. Industry¹⁴ reported their support of the Customs and Trade Facilitations chapter since delays in customs clearance are extremely costly for traders, manufacturers, and retailers. Industry¹⁵ also supports the Environment provisions incorporated in the core of USMCA, in which Parties agree to effectively enforce their environmental laws and not weaken environmental laws to encourage trade or investment.

Minerals and Ores

Mining is one of Nevada's top export categories due to the states' deposits of gold, silver, copper, and molybdenum.^{16,17} In 2019, Nevada lead all states in the production of nonfuel mineral commodities.¹⁸ In 2019, there were over 12,788 workers employed in 134 establishments in the minerals and ores sector¹⁹. Lander, Humboldt, and Elko counties have the largest number of employees in the minerals and ores sector.

¹² Nevada Office of Economic Development [diversifynevada.com](https://www.diversifynevada.com)

¹³ Primary metal manufacturing defined as NAICS 331 for primary metal manufacturing.

¹⁴ Ibid.

¹⁵ Industry Trade Advisory Committee 5 – Forest Products, Building Materials, Construction, and Nonferrous Metals Report Regarding USMCA:

<https://ustr.gov/sites/default/files/files/agreements/FTA/AdvisoryCommitteeReports/ITAC%205%20REPORT%20-%20Forest%20Products%2C%20Building%20Materials%2C%20Construction%2C%20and%20Nonferrous%20Metals.pdf>

¹⁶ U.S. Geological Survey <https://www.usgs.gov/news/top-5-mineral-producing-states>

¹⁷ Nevada Governor's Office of Economic Development <https://www.usgs.gov/news/top-5-mineral-producing-states>

¹⁸ U.S. Geological Survey <https://www.usgs.gov/news/us-mine-production-increasing-estimated-value-863-billion-minerals#:~:text=In%202019%2C%2013%20states%20each,%2C%20Wyoming%2C%20Georgia%20and%20Pennsylvania.>

¹⁹ Minerals and ores sector defined as NAICS 212 for Mining, except oil and gas.



Electrical Equipment, Appliances, and Components

Nevada is home to numerous electrical equipment manufacturing companies. In 2019, there were 43 electrical equipment and appliance²⁰ establishments in Nevada employing 10,924 employees. Clark (Las Vegas) and Washoe (Reno) counties have the largest number of employees and establishments in the electrical equipment, appliances, and components sector. USMCA maintains duty-free access to Mexico and Canada for originating electrical equipment and appliances for Nevada's electrical equipment manufacturing companies. USMCA also goes beyond any past trade agreement by including important new provisions that will help reduce costs and bring greater predictability to the border for shipments of electrical equipment and components. At the same time, USMCA will ensure customs administrations have the necessary tools to enforce the law. Industry supports the provision to prohibit unnecessary restrictions on remanufactured imports and that remanufactured goods will move between the parties to the agreement duty-free²¹ as companies seek to prolong the useful life of high-quality goods through repair, refurbishment, and reuse.²²

²⁰ Electric equipment, appliances and components sector defined as NAICS 335 for electric equipment and appliance manufacturing.

²¹ Industry Trade Advisory Committee 2 – Automotive Equipment and Capital Goods Report Regarding USMCA: <https://ustr.gov/sites/default/files/files/agreements/FTA/AdvisoryCommitteeReports/ITAC%202%20REPORT%20-%20Automotive%20Equipment%20and%20Capital%20Goods.pdf>

²² Industry Trade Advisory Committee 8 – Digital Economy Report Regarding USMCA: <https://ustr.gov/sites/default/files/files/agreements/FTA/AdvisoryCommitteeReports/ITAC%208%20REPORT%20-%20Digital%20Economy.pdf>