



USMCA Louisiana State Fact Sheet

Louisiana's Trade with the World¹

- In 2019, Louisiana exported \$63.7 Billion in goods to the world.
- In 2019, Louisiana was the 4th-largest state exporter of goods in the United States.
- In 2016, 128,623 U.S. jobs were supported by goods exported from Louisiana.²
- In 2018, 3,789 companies exported goods from Louisiana- 85 percent were small and medium-sized companies.³

Louisiana's Trade with Canada and Mexico

Louisiana's Rank in Exports to Canada and Mexico

In 2019, Louisiana was the 9th-largest exporter of goods to Mexico and Canada.

Ranks of Canada and Mexico as Destinations for Louisiana Exports

In 2019, Canada was Louisiana's sixth-largest export destination and Mexico was the largest export destination.

Statewide Statistics and Top Export Product Categories⁴

- In 2019, Louisiana exported \$11.4 Billion to Canada and Mexico, accounting for 18 percent of Louisiana's total exports to the world.
 - Louisiana exported \$2.9 Billion to Canada, 5 percent of Louisiana's exports to the world.

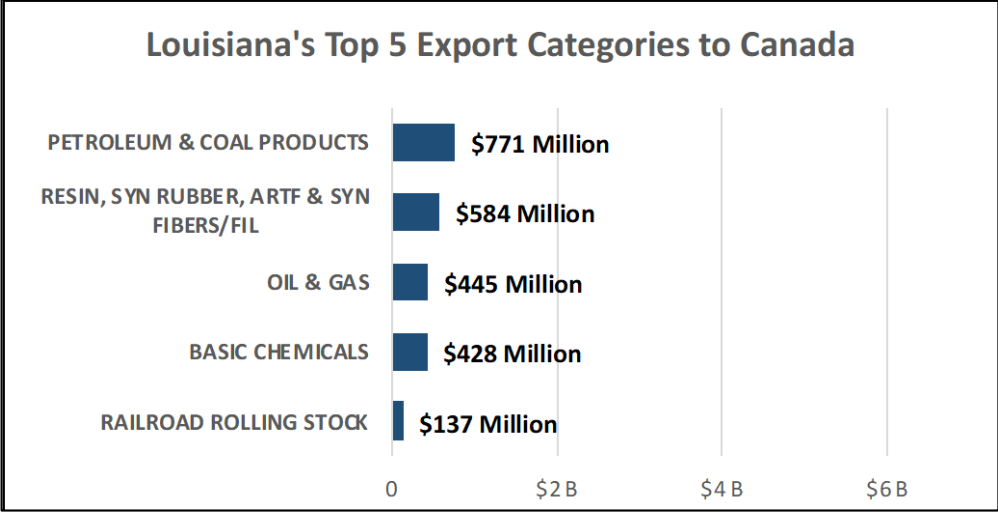
¹All trade data used in this report reflect the data published by June 15, 2020 from the U.S. Census Bureau, as compiled by the International Trade Administration's Trade Policy Information System (TPIS).

² Jobs supported by state exports estimates by the Office of Trade and Economic Analysis (OTEA), Industry and Analysis, International Trade Administration, U.S. Department of Commerce:

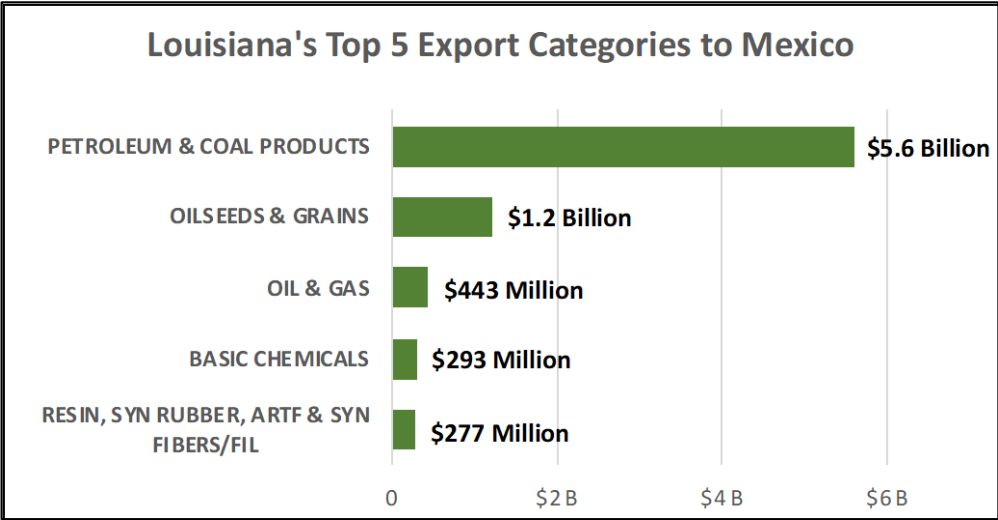
<https://www.trade.gov/mas/ian/employment/>

³ U.S. Census Bureau's A Profile of U.S. Importing and Exporting Companies, Table 6a 2018 Exports by State of Origin of Movement, Number of Exporting Companies, Value for Small and Medium Companies

⁴ Top export product categories reflected under the 2017 North American Industry Classification System (NAICS) at the 4-digit level of detail, compiled by TPIS.



- Louisiana exported \$8.4 Billion to Mexico, 13 percent of Louisiana’s exports to the world.



Metropolitan Statistics⁵

- Louisiana’s Top Metropolitan Exports to Canada and Mexico 2018
 - New Orleans-Metairie **\$5.0 Billion**

⁵ 2018 Metropolitan (statistical) area (MSA) exports to Canada and Mexico data from the U.S. Census Bureau compiled by the Office of Trade and Economic Analysis (OTEA), Industry and Analysis, International Trade Administration, U.S. Department of Commerce. Top products by MSA reflected under the 2017 North American Industry Classification System (NAICS) at the 3-digit level of detail.



- Top Products: Petroleum And Coal Products Manufacturing; Crop Production; Oil And Gas Extraction; Chemical Manufacturing; Food Manufacturing
- Lake Charles **\$2.0 Billion**
 - Top Products: Petroleum And Coal Products Manufacturing; Transportation Equipment Manufacturing; Food Manufacturing; Chemical Manufacturing; Oil And Gas Extraction
- Baton Rouge **\$2.0 Billion**
 - Top Products: Chemical Manufacturing; Petroleum And Coal Products Manufacturing; Crop Production; Oil And Gas Extraction; Food Manufacturing

USMCA Will Benefit Louisiana’s Top Export Sectors to Canada and Mexico

Louisiana’s top export sectors to Canada and Mexico in 2019 include Petroleum and Coal Products, Chemicals, and Oil and Gas.⁶

Petroleum and Coal Products

Louisiana leads the country in petroleum refining. In 2019, there were 91 petroleum and coal⁷ establishments with 11,393 employees. Calcasieu, St. Charles, and St. Bernard parishes have the largest number of employees in the petroleum and coal manufacturing sector. Under USMCA, the Parties have agreed to treat investors and investments of the other Parties in accordance with the highest international standards and consistent with U.S. law and practice, while also safeguarding each Party’s sovereignty and promoting domestic investment. Industry⁸ supports USMCA’s Investor-State Dispute Settlement (ISDS) protections for the oil and gas, infrastructure, energy generation, and telecommunication sectors. With respect to both investment protection rules and ISDS procedures, the Investment Chapter of USMCA updates and modernizes NAFTA to better reflect U.S. priorities related to foreign investment. Industry⁹ also reported support for USMCA’s new energy efficiency performance standards annex (which aims to harmonize the federally mandated energy performance standards across various products), energy regulatory measures, and regulatory transparency.

Chemicals

Louisiana is home to numerous chemical¹⁰ companies. ¹¹In 2019, there were 424 chemical establishments employing 27,312 employees. Calcasieu, Ascension, and Iberville parishes have the

⁶ Unless otherwise footnoted in the below sectors, sector employment data is average annual number of employees and establishments by county or local economic region by 2017 NAICS3-digit level from the Bureau of Labor Statistics.

⁷ Petroleum and coal products defined as NAICS 324 for petroleum and coal products manufacturing.

⁸ Industry Trade Advisory Committee 6 – Energy and Energy Services Report Regarding USMCA: <https://ustr.gov/sites/default/files/files/agreements/FTA/AdvisoryCommitteeReports/ITAC%206%20REPORT%20-%20Energy%20and%20Energy%20Services.pdf>

⁹ Ibid.

¹⁰ Chemical sector defined as NAICS 325 for chemical manufacturing.

¹¹ Louisiana Economic Development opportunitylouisiana.com



largest number of employees in the chemicals sector. USMCA adopted chemical reaction rules to determine origin for most chemical products. USMCA also contains sector annexes on chemical substances, pharmaceuticals, and cosmetics. These annexes promote enhanced regulatory compatibility and trade between the three Parties, while recognizing the regulatory authority of each Party. These annexes commit to build on existing extensive regulatory cooperation on chemicals, pharmaceuticals, and cosmetics between Parties and identify areas of focus for future cooperation. It also encourages the Parties to consider internationally-developed science and technical guidance documents when implementing regulations for cosmetics and encourages cooperation on inspections of pharmaceutical manufacturers.

Oil and Gas

Louisiana leads the country in oil and gas extraction with 90 percent of the waterborne oil rigs located off the coast of Louisiana and ranks as number 2 in crude oil and number 3 in natural gas production.¹² In 2019, there were 372 oil and gas¹³ establishments with 6,398 workers. St. Tammany, Orleans, and Lafayette parishes have the largest number of employees in the oil and gas extraction sector.

¹² Louisiana Economic Development opportunitylouisiana.com

¹³ Oil and gas extraction defined as NAICS 211 for gas and oil extraction