



# USMCA Alaska State Fact Sheet

## **Alaska's Trade with the World**<sup>1</sup>

- In 2019, Alaska exported \$5.0 Billion in goods to the world.
- In 2019, Alaska was the 40th-largest state exporter of goods in the United States.
- In 2016, 37,100 U.S. jobs were supported by goods exported from Alaska.<sup>2</sup>
- In 2018, 806 companies exported goods from Alaska- 73 percent were small and medium-sized companies.<sup>3</sup>

## **Alaska's Trade with Canada and Mexico**

### Alaska's Rank in Exports to Canada and Mexico

In 2019, Alaska was the 48th-largest exporter of goods to Mexico and Canada.

### Ranks of Canada and Mexico as Destinations for Alaska Exports

In 2019, Canada was Alaska's fourth-largest export destination and Mexico was the eighteenth-largest export destination.

### Statewide Statistics and Top Export Product Categories<sup>4</sup>

- In 2019, Alaska exported \$605 Million to Canada and Mexico, accounting for 12 percent of Alaska's total exports to the world.
  - Alaska exported \$582 Million to Canada, 12 percent of Alaska's exports to the world.

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<sup>1</sup>All trade data used in this report reflect the data published by June 15, 2020 from the U.S. Census Bureau, as compiled by the International Trade Administration's Trade Policy Information System (TPIS).

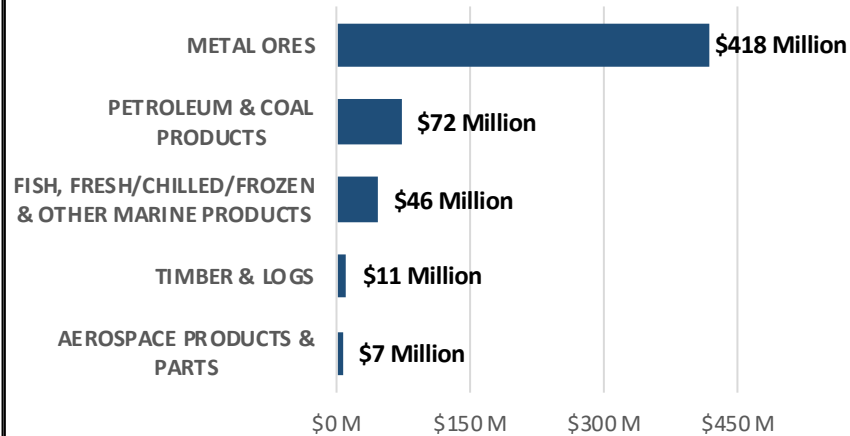
<sup>2</sup> Jobs supported by state exports estimates by the Office of Trade and Economic Analysis (OTEA), Industry and Analysis, International Trade Administration, U.S. Department of Commerce:  
<https://www.trade.gov/mas/ian/employment/>

<sup>3</sup> U.S. Census Bureau's A Profile of U.S. Importing and Exporting Companies, Table 6a 2018 Exports by State of Origin of Movement, Number of Exporting Companies, Value for Small and Medium Companies

<sup>4</sup> Top export product categories reflected under the 2017 North American Industry Classification System (NAICS) at the 4-digit level of detail, compiled by TPIS.

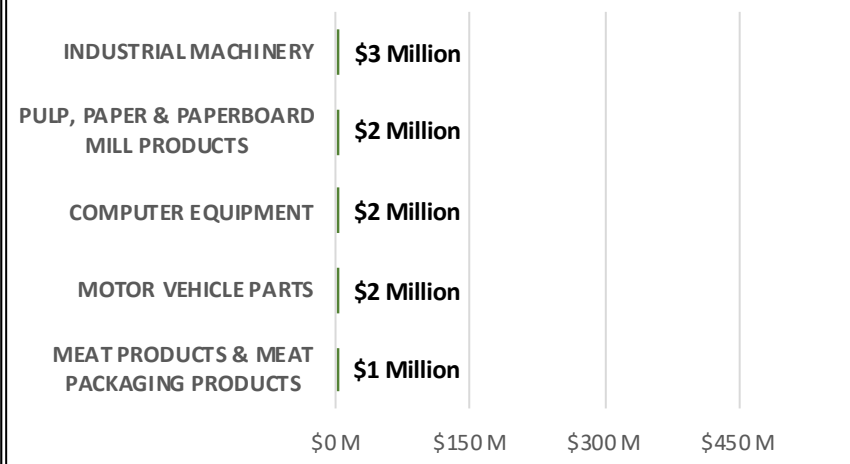


### Alaska's Top 5 Export Categories to Canada



- Alaska exported \$23 Million to Mexico, 0 percent of Alaska's exports to the world.

### Alaska's Top 5 Export Categories to Mexico



*Metropolitan Statistics*<sup>5</sup>

- Alaska's Top Metropolitan Exports to Canada and Mexico 2018
  - Fairbanks **\$2 Million**

<sup>5</sup> 2018 Metropolitan (statistical) area (MSA) exports to Canada and Mexico data from the U.S. Census Bureau compiled by the Office of Trade and Economic Analysis (OTEA), Industry and Analysis, International Trade Administration, U.S. Department of Commerce. Top products by MSA reflected under the 2017 North American Industry Classification System (NAICS) at the 3-digit level of detail.



- Top Products: Machinery Manufacturing; Transportation Equipment Manufacturing; Petroleum And Coal Products Manufacturing; Computer And Electronic Product Manufacturing; Animal Production And Aquaculture
- Anchorage D<sup>6</sup>
  - Top Products: Fishing, Hunting And Trapping; Transportation Equipment Manufacturing; Forestry And Logging; Petroleum And Coal Products Manufacturing; Mining (Except Oil And Gas)

### **USMCA Will Benefit Alaska's Top Export Sectors to Mexico and Canada**

Alaska's top export sectors to Mexico and Canada in 2019 include Minerals and Ores, Petroleum and Coal Products, and Fishing.<sup>7</sup>

#### **Minerals and Ores**

Mining of minerals and ores is an important sector for Alaska with over 200 mineral properties in the state.<sup>8</sup> In 2019, there were over 3,529 workers employed in 30 mines and mine support activities<sup>9</sup>.

#### **Petroleum and Coal Products**

Alaska's oil and gas manufacturing sector are linked to almost one-third of all jobs in the state<sup>10</sup>. According to the Bureau of Labor Statistics, there are at least 7 petroleum and coal products manufacturing<sup>11</sup> establishments in 2019. Fairbanks has the largest number of establishments in this sector. Under USMCA, the Parties have agreed to treat investors and investments of the other Parties in accordance with the highest international standards and consistent with U.S. law and practice, while also safeguarding each Party's sovereignty and promoting domestic investment important to long-term energy investments. Industry<sup>12</sup> supports USMCA's Investor-State Dispute Settlement (ISDS) protections for the oil and gas, infrastructure, energy generation, and telecommunication sectors. With respect to both investment protection rules and Investor-State Dispute Settlement (ISDS) procedures, the Investment Chapter of USMCA updates and modernizes NAFTA to better reflect U.S. priorities related to

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<sup>6</sup> The "D" symbol signifies when data are withheld to avoid disclosing data for individual companies. The data are included in higher level totals.

<sup>7</sup> Unless otherwise footnoted in the below sectors, sector employment data is average annual number of employees and establishments by county or local economic region by 2017 NAICS3-digit level from the Bureau of Labor Statistics.

<sup>8</sup> Alaska Department of Commerce [commerce.alaska.gov](http://commerce.alaska.gov)

<sup>9</sup> Minerals and ores sector defined as NAICS 212 for Mining, except oil and gas.

<sup>10</sup> Northern Opportunity Alaska Economic Development Strategy 2017-2022

<sup>11</sup> Petroleum and coal products manufacturing sector defined as NAICS 324 for petroleum and coal products manufacturing.

<sup>12</sup> Industry Trade Advisory Committee 6 – Energy and Energy Services Report Regarding USMCA:

<https://ustr.gov/sites/default/files/files/agreements/FTA/AdvisoryCommitteeReports/ITAC%206%20REPORT%20-%20Energy%20and%20Energy%20Services.pdf>



foreign investment. Industry<sup>13</sup> also reported support for USMCA’s new energy efficiency performance standards annex (which aims to harmonize the federally mandated energy performance standards across various products), energy regulatory measures maintained by a Party’s central level of government, and regulatory transparency.

### Fishing

Alaska is home to many seafood harvesters and seafood processors. In 2019, there were 103 fishing, hunting, and trapping<sup>14</sup> establishments with 174 workers. Kodiak Island Borough, Aleutian, and Valdez-Cordova areas have the largest number of employees in the fish and seafood harvesting sector. Most of the jobs are related to harvesting and processing salmon. USMCA’s Environment chapter contains the most comprehensive set of enforceable environmental obligations of any previous U.S. trade agreement, including obligations to combat trafficking in fish to enhance the effectiveness of customs inspections and strengthen law enforcement networks to stem such trafficking. The chapter includes prohibitions on some of the most harmful fisheries subsidies, such as those that benefit vessels or operations involved in illegal, unreported, and unregulated (IUU) fishing. The environment provisions include new protections for marine species, such as prohibitions on shark-finning and commercial whaling. In addition, the Environment chapter incorporates the first-ever articles to improve air quality, prevent and reduce marine litter, and ensure appropriate procedures for environmental impact assessments.

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<sup>13</sup> Ibid.

<sup>14</sup>Fishing, Hunting, and Trapping sector defined as NAICS 114 for Fishing, Hunting, and Trapping seafood industries. Industries in the Fishing, Hunting and Trapping subsector harvest fish and other wild animals from their natural habitats and are dependent upon a continued supply of the natural resource.