



U.S. Department of Commerce
Civil Nuclear Trade Advisory Committee (CINTAC) Meeting
Sixth Charter, 2018-2020
Monday, June 24, 2:00 - 4:00pm EDT

Dial-in: 866-692-3582
Participant passcode: 30826884

AGENDA

- 2:00 – 2:05** **Welcome, Introductions, and Roll Call**
- Jonathan Chesebro & Devin Horne, Designated Federal Officers of the CINTAC, U.S. Department of Commerce
- 2:05 – 2:20** **Welcome, Agenda Overview, Update on CINTAC Meeting Minutes Review Process & E.O. on Evaluating and Improving the Utility of Federal Advisory Committees**
- Chris Colbert, Chair, & Jeff Harper, Vice Chair
 - Executive Order available here:
<https://www.whitehouse.gov/presidential-actions/executive-order-evaluating-improving-utility-federal-advisory-committees/>
 - Devin to look up total number of advisory committees and find database of existing committees
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- 2:20 – 3:35** **CINTAC Subcommittee Discussion and Overview**
- Subcommittee chairs will provide an update on their subcommittee charters and deliverables. Subcommittee deliverables and recommendations should be fully reviewed and vetted by subcommittees before being presented to the full CINTAC for review and approval.
 - 2:20 – 2:35 Regulation & Policy
 - Chuck Goodnight, Chair
 - Provided overview of subcommittee charter
 - Would like U.S. Dept. of Commerce to promote universal standard (ISO) that everyone could adhere to
 - E.g. Finland does not follow ASME standards



- Cover letter and white paper to support letter.
- 2:35 – 2:50 International Engagements
 - Ralph Hunter, Chair
 - Concrete action due today to provide recommendations on 2019 IAEA
 - Ralph will email draft recommendations over the next few weeks
 - IE wants to engage with “Deal Team 6”
 - DOE may give regular updates to IE subcommittee
 - Will reach out to Advocacy Center, as well
- 2:50 – 3:05 Market & Finance
 - David Blee, Chair
 - Pending actions:
 - Letter on OPIC to lift nuclear energy prohibition
 - Reauthorization of EXIM
 - May include policy brief; will tee up for August
 - Want to have a “special feature” on governmental financial entities
 - Devin to send invitation to relevant financing institutions
 - OPIC, EXIM, & USAID
 - David Blee to send list of additional entities to invite
 - Develop recommendations for USDFC
- 3:05 – 3:20 Infrastructure
 - Larry Sanders, Chair
 - Next action will subcommittee call to identify small list of actionable items
 - Population of toolkit remains a priority
 - Chuck Goodnight comment -
- 3:20 – 3:35 Communications Matrix
 - Mimi Limbach, Czar
 - Finalize “elevator message” by July 8
 - Blog post in “reputable outlet” – potentially with ITA

3:35 – 3:50

Summary & Next Steps

- Chris Colbert, Chair, & Jeff Harper, Vice Chair
- No need for additional calls
- Aug. 14 agenda to focus on marketing & finance
 - Devin will send invitations



3:50 – 4:00 **Public Comment & Adjourn**

- Written Public Comment from Jay Kraemer, Of Counsel, Fried, Frank, Harris, Shriver & Jacobson:

The CINTAC exists, of course, to provide constructive suggestions to the Commerce Department (and, through the DOC, other USG entities) about how best to promote U.S. civil nuclear trade. Given the diminished role of the U.S. civil nuclear industry in international trade, it seems to me that the CINTAC has a role to play that is more pro-active than what appears currently to be contemplated. Hence, my thought that the CINTAC ought to propose that the Department develop a forward looking, 5-year business plan to maximize the efficacy of its promotional activities. Because members of the CINTAC represent particular enterprises within the U.S. nuclear industry, rather than the industry as a whole, it is probably impracticable for them to agree upon the substance of a Departmental business plan (which necessarily requires identification of those U.S.-origin services, materials, and equipment best positioned to increase their penetration of the international market successfully in the near term). However, because of the practical business experience and acumen of the CINTAC members, they are well positioned to advise the Commerce Department about why such a business plan is needed and to provide guidance on how to go about preparing such a plan, as well as the development of metrics to assess the effectiveness of that plan. I do not envision that such a plan would involve the Commerce Department in choosing winners and losers within the U.S. industry. However, it would require the Department to take a clear-eyed look at which U.S.-origin nuclear goods and services are most readily able to expand their markets abroad, and then to focus its near-term promotional efforts in support of those items (as well, of course, as supporting those USG activities that enhance the marketability of all facets of the U.S. industry). In sum, virtually all modern commercial enterprises now develop and follow business plans designed to maximize the efficacy of their marketing efforts. It is appropriate, for the same reasons that private-sector entities do so, that the Commerce Department, strictly in furtherance of its function to promote international sales by domestic civil nuclear suppliers, develop and follow a plan of comparable scope and purpose.

- Public comment from Jay Kraemer:
 - Recommendation reflects concept that USG needs a long-term approach beyond 2-years of each CINTAC
 - Recommend that Commerce Dept. develop business plan on behalf of U.S. industry
 - Develop equivalent of national business plan to market nuclear goods and services internationally
 - Owner of business plan?
 - Commerce Dept. would develop for the industry as a whole
 - ROK, Russia, and France have a “harmonized approach,” which resembles a business plan



INTERNATIONAL
TRADE
ADMINISTRATION

- Committee chair agreed that this is something worth pursuing
 - Assigned to Market & Finance Subcommittee
- Devin to look up other equivalent documents that exist for other sectors