

**Environmental Technologies Trade Advisory Committee (ETTAC)**  
**November 19, 2019; 8:45 am – 3:00 pm**  
**U.S. Department of Commerce**

The Environmental Technologies Trade Advisory Committee (ETTAC) convened the fourth in-person meeting under its 2018-2020 charter at 8:45 a.m. EDT on November 19, 2019 at the U.S. Department of Commerce, Washington, DC.

**ETTAC MEMBERS PRESENT**

Mr. Jack Adams	Mr. Nilaksh Kothari	Mr. Kevin Summ
Ms. Adina Renee Adler	Ms. Vanessa Leiby	Ms. Pauli Undesser
Mr. Randy Baerg	Ms. Dana Murray	Mr. George Vorsheim
Dr. Rasto Brezny	Ms. Ramola Musante	Ms. Debra Waggoner
Mr. William Decker	Mr. Anthony Quinn	Mr. Timothy Williams
Ms. Anne Germain	Mr. Gabriel Restrepo	
Mr. Rick Hill	Mr. Ken Rogers	
Ms. Tasha Jamaluddin	Ms. Clare Schulzki	

**Department of Commerce, International Trade Administration (ITA) Officials Present**

Amy Kreps, Designated Federal Officer, ETTAC  
Elizabeth Goffi, I&A Office of Energy and Environmental Industries  
Adam O'Malley, I&A Office of Energy and Environmental Industries  
Kirt Gallatin, I&A Office of Industry Engagement  
Barbara Farrar, Global Markets Advocacy Center  
Sam Leon, Global Markets Advocacy Center  
Cameron Dorsey, Global Markets World Bank Liaison  
Yolinda Qu, Global Markets Office of China and Mongolia  
Michael Boyles, I&A Office of Standards and Investment Policy

**Other U.S. Government Officials Present**

Mary Neumayr, White House Council on Environmental Quality (CEQ)  
Kelly Collins, CEQ  
Jane Nishida, Office of International and Tribal Affairs, U.S. Environmental Protection Agency (U.S. EPA)  
Rob Vance, Office of Land and Emergency Management, U.S. EPA  
Glenn Harrington, Office of International and Tribal Affairs, U.S. EPA  
Brian Bedell, Bureau of Oceans and International Environmental and Scientific Affairs, U.S. State Department  
Silvia Petrova, U.S. Agency for International Development

**MEETING MINUTES**

**Welcome and Introductions**

Chair Decker called the meeting to order and welcomed the committee members. DFO Kreps then went through the agenda for the day and the materials provided to each participant in hard copy.

**Approval of Minutes from Previous Meeting**

The committee approved the minutes from the September 10 meeting as amended.

**Briefing on EPA's National Recycling Framework**

Rob Vance, Chief of the Resources Conservation Branch of the Office of Land and Emergency Management, briefed the ETTAC on U.S. EPA's new National Recycling Framework. The Framework identifies four strategic priorities: education and outreach; recycling infrastructure, markets for recyclable materials, and measurement. The Framework's launch coincided with America Recycles Week and

incorporated recycling-focused Veteran's Day activities held nationwide, the release of U.S. EPA's 2019 Recycling Facts and Figures Report, an innovation fair, and the second annual America Recycles Summit. Vance spoke positively of the event, noting that the first Summit in 2018 recruited 44 participant organizations and this year, the number increased to 177 (more than 300%). The National Framework for Advancing the U.S. Recycling System can be viewed online here:

<https://www.epa.gov/americanrecycles/national-framework-advancing-us-recycling-system>.

### **Market Development Cooperator Program Update**

Kirt Gallatin, Director of ITA's Office of Industry Engagement, provided a brief overview of the reinvigorated Market Development Cooperator Program (MDCP). Through MDCP awards, ITA provides technical and financial assistance to trade associations and other non-profit organizations for projects that increase the global competitiveness of a U.S. industry. Kirt encouraged eligible entities to submit applications for 2020 awards, with proposals for funding due April 13, 2020. Several ETTAC members expressed their appreciation for the work done on behalf of the industry by previous MDCP awardees and their enthusiasm about the program's return. More information about the MDCP is available at:

<https://www.trade.gov/mdcp/>.

### **Discussion with Mary B. Neumayr and Jane Nishida**

Mary B. Neumayr, Chairman of the White House Council on Environmental Quality (CEQ), spoke to the ETTAC about the Council and its efforts to improve the performance of the U.S. Government on environmental issues. She emphasized the role of environmental quality in promoting economic growth and security, highlighting President Trump's comments about U.S. environmental leadership and technological innovation. Ms. Neumayr concluded with an acknowledgment of the ETTAC's important work and expressed her appreciation for the committee's recent recommendation letter on the U.S. position in the OECD regarding trade in end-of-life plastics.

Jane Nishida, Principal Deputy Assistant Administrator of the Office of International and Tribal Affairs (OITA) at the U.S. EPA, then briefed the ETTAC on how U.S. EPA is supporting U.S. environmental technologies exports. She commended the ongoing cooperation between ITA and the U.S. EPA on the U.S. Environmental Solutions Toolkit. Ms. Nishida also commented on Administrator Wheeler's international priorities, including addressing marine plastic litter and global water infrastructure and finance challenges, and promotion of U.S. leadership in technology and innovation.

### **Review and Approval of Recommendation Letters**

The Trade Policy and Trade Negotiations Subcommittee shared two draft recommendation letters with the ETTAC for input. The committee voted to approve one letter following up on the ETTAC's September letter in support of the U.S. position objecting to new restrictions on end-of-life plastics trade in the OECD. The committee also approved with amendments a separate letter supporting the Administration's progress in removing Section 232 steel and aluminum tariffs.

### **ETTAC 2018-2020 Charter Mid-Term Membership Survey Discussion**

DFO Kreps provided an overview of the ETTAC Mid-Term Membership Survey results, highlighting areas where committee members' satisfaction remained high across the last several charters, as well as areas for potential improvement. Chair Decker noted frustration with the lengthy timelines for the Department to acknowledge receipt of the committee's recommendation letters but mentioned that he was heartened to learn that the CEQ Chairman had read some of them. DFO Kreps also requested further information from the ETTAC regarding their use of the SharePoint site as well as the "Buddy System" used to introduce new committee members to ETTAC's work.

## **SUBCOMMITTEE READOUTS**

### **Trade Policy and Trade Negotiations**

- The subcommittee chair noted that the group will explore potential recommendations on the Administration's G7 environment-related agenda for the U.S. host year in 2020. It also plans to review U.S. EPA Administrator Wheeler's priorities and discuss the results of the Cooperation on Standards, Certifications and Regulation's recent survey.

### **Cooperation on Standards, Certifications and Regulations**

- The subcommittee chair provided a brief preliminary readout of the group's survey results and requested assistance from the rest of the committee in conducting the secondary analysis. The chair mentioned that the subcommittee was very satisfied with the survey turnout (71 respondents) and expects to develop recommendations based on the results once the additional analysis is complete. Focus areas are likely to include new E.U. standards as well as cross-cutting issues such as transparency, good regulatory practices, and potentially how to incorporate strong environmental enforcement language in U.S. free trade agreements.

### **Trade Promotion and Export Market Development**

- The subcommittee met with Barbara Farrar and Sam Leon from ITA's Advocacy Center, as well as Cameron Dorsey, ITA's World Bank Liaison, to discuss the ETTAC's September recommendation to host a roundtable targeting challenges facing U.S. companies pursuing Multilateral Development Bank procurements. The subcommittee plans to draft another letter building on the earlier recommendation by providing more detailed advice about execution and focus of the event, including specific suggestions for representatives from the multilateral institutions as well as priority areas for discussion.
- The subcommittee decided to deprioritize the issue of Salesforce CRM interoperability at State Department Partner Posts.

### **Public Comment**

No issues were raised for public comment.

### **Adjournment**

The meeting adjourned at 3:00 P.M.

I hereby certify that, to the best of my knowledge, the foregoing minutes are accurate and complete.



Amy Kreps  
Designated Federal Officer  
Environmental Technologies Trade Advisory Committee



Bill Decker  
Chair  
Environmental Technologies Trade Advisory Committee