

Environmental Technologies Trade Advisory Committee (ETTAC)
September 10, 2019; 8:45 am – 3:00 pm
U.S. Department of Commerce

The Environmental Technologies Trade Advisory Committee (ETTAC) convened the third in-person meeting under its 2018-2020 charter at 8:45 a.m. EDT on September 10, 2019 at the U.S. Department of Commerce, Washington, DC.

ETTAC MEMBERS PRESENT

Mr. Jack Adams	Mr. William Decker	Ms. Clare Schulzki
Ms. Adina Renee Adler	Ms. Tasha Jamaluddin	Mr. Bryan Stubbs
Mr. Randy Baerg	Ms. Dana Murray	Mr. Kevin Summ
Mr. David Biderman	Ms. Ramola Musante	Mr. George Vorsheim
Dr. Rasto Brezny	Mr. Anthony Quinn	Ms. Debra Waggoner
Mr. David Cetola	Mr. Ashish Raval	Dr. Mike Witt
Mr. Chuck Chaitovitz	Mr. Gabriel Restrepo	Dr. Peter Zemek

Department of Commerce, International Trade Administration (ITA) Officials Present

Amy Kreps, Designated Federal Officer, ETTAC
Ryan Russell, Environmental Technologies Global Team Leader
Yolinda Qu, Global Markets, Office of China and Mongolia
David Nufrio, Global Markets Office of Asia
Michael Boyles, I&A Office of Standards and Investment Policy
Kyle Johnson, I&A Office of Health and Information Technology
Vidya Desai, I&A Office of Industry Engagement

Other U.S. Government Officials Present

Ambassador Marcia Bernicat, Principal Deputy Assistant Secretary, U.S. Department of State
Ed Winant, Office of Policy and Public Outreach, Bureau of Oceans and International Environmental and Scientific Affairs, U.S. Department of State
Elizabeth Goffi, Office of International Affairs, U.S. Department of the Interior
Samantha Dowdell, Office of International Affairs, National Oceanic and Atmospheric Administration
Krystal Krejcik, Office of Land and Emergency Management, U.S. Environmental Protection Agency (U.S. EPA)
Glenn Harrington, Office of International and Tribal Affairs, U.S. EPA

MEETING MINUTES

Welcome and Introductions

Chair Decker called the meeting to order and welcomed the committee members. DFO Kreps then went through the agenda for the day and the materials provided to each participant in hard copy.

Approval of Minutes from Previous Meeting

The committee approved the minutes from the May 15 meeting as written.

U.S. Environmental Solutions Toolkit Technology Updates

DFO Kreps asked the committee members to take a few moments to review a draft list of proposed new technologies and solutions modules to include in the enhanced U.S. Environmental Solutions Toolkit and provide their real-time technical feedback. The committee members responded with suggested additions and changes for topics crossing all three major environmental media.

Briefing on ITA's Smart Cities Programming

Kyle Johnson and David Nufrio briefed the ETTAC about upcoming programs under the recently-established U.S.-ASEAN Smart Cities Partnership, including: funding travel for ASEAN delegates to

join energy, water, ICT and other smart cities trade shows; deploying expert advisor delegations to select ASEAN smart cities for consultations; development of smart city resource guides tailored to ASEAN cities' needs; and the U.S.-Singapore Third Country Training Program (TCTP) on Smart Cities, which will take place in Singapore December 2-6, 2019.

Discussion with Ambassador Marcia Bernicat

Ambassador Bernicat began the discussion with a description of current areas of focus for the State Department's Bureau of Oceanic and International Environmental and Scientific Affairs (OES). These include the transboundary movement of plastic waste and the recent Basel Convention amendments, working with the Bureau of South and Central Asia (SCA) to address regional air quality issues, and the pursuit of universal access to affordable and reliable energy solutions in sustainable energy markets. She also highlighted that Under Secretary Keith Krach is very interested in seeking to increase opportunities for private sector engagement in "clean tech"-related activities and initiatives. Ambassador Bernicat took several questions about a variety of topics, including her service in West Africa, U.S. firms' challenges internationally with respect to standards and regulations, and the recycling industry.

Briefing on ITA's Standards Attaché Program

Michael Boyles briefly introduced ITA's Standards Attaché Program, which is comprised of representatives (attachés) in five countries: China, Brazil, Mexico, Indonesia and Belgium. He also described his own role covering standards issues as part of ITA's Industry & Analysis business unit.

Review and Approval of Potential Recommendations

Each Subcommittee gave a brief presentation of its proposed potential recommendation letters and asked the committee for input/feedback. The committee voted to approve one letter drafted by the Trade Promotion and Export Market Development Subcommittee including several recommendations related to the competitiveness of the U.S. environmental industry internationally, and a separate letter drafted by the Trade Policy and Trade Negotiations Subcommittee supporting the U.S. position in the OECD objecting to restrictions on trade in end-of-life plastics. The Cooperation on Standards, Certifications and Regulations Subcommittee also shared a set of proposed survey questions with the committee for their feedback.

SUBCOMMITTEE READOUTS

Cooperation on Standards, Certifications and Regulations

- *ETV Program* – The subcommittee hopes to get a better understanding of how ETV issues are addressed in Europe and will seek a briefing with ITA's EU Standards Attaché and desk officer.
- *Trade and Market Barriers* – The subcommittee will share its updated survey with ETTAC to elicit information on standards-related issues that firms encounter in overseas markets. The initial deadline for submissions will be Oct. 10.
- *Circular Economy* - The subcommittee will seek more information about EPA's Sustainable Materials Management approaches, possibly in the form of a briefing at the Nov. 19 meeting.

Trade Policy and Trade Negotiations

- *Tariffs* – May draft a recommendation specifying ways to improve the Section 232/301 review and exclusions process.
- *Multilateral Engagements* – The subcommittee sees G7-related programming opportunities to promote U.S. exports of environmental solutions, given that the U.S. will be G7 Chair. A draft letter with recommendations for USG positions may be forthcoming in November.

- *OECD/Plastics/Marine Litter* – After OECD’s September ad-hoc working group meetings, the subcommittee will draft more detailed recommendations for USG for ETTAC approval in November.

Trade Promotion and Export Market Development

- *Outreach to Trade Press* – The subcommittee will seek a conversation with the Commercial Service’s Communications Team on its next call to discuss coordinating outreach to U.S. environmental industry trade press to get the word out about ITA’s various programs (TEPP, Toolkits, Gold Key Service, etc.)
- *Salesforce CRM for Partner Posts* – The DFO will seek a briefing from ITA officials familiar with attempts to provide access to ITA’s instance of Salesforce to State Dept. partner posts.

Public Comment

No issues were raised for public comment.

Adjournment

The meeting adjourned at 3:00 P.M.

I hereby certify that, to the best of my knowledge, the foregoing minutes are accurate and complete.



Amy Kreps
Designated Federal Officer
Environmental Technologies Trade Advisory Committee



Bill Decker
Chair
Environmental Technologies Trade Advisory Committee